

DSWCA Civic Association – 1/28/19

- **Josephine resignation**
 - Courtney will replace her as the Secretary
 - Announce in Feb meeting, then open ourselves up to looking for new board member into the spring / cleanup season
 - Making a conscious effort to include more diverse members
 - Get the tables and chairs from her at some point

 - **Chris has to step down as Treasurer in October**
 - Someone else can be the Treasurer more as a “signatory”
 - Mainly there is insurance and P.O. box bills + yearly federal form, then keeping track of the finances and bank accounts

 - **Newsletter and Social Media**
 - Set up a deadline for submissions, deadline for editing, etc.
 - Give Evan control of the Google Drive
 - Have a *separate meeting* to create cohesive plan which includes website
 - Cohesive plan for advertisers

 - **Events! Fundraising!**
 - Spring Cleanup
 - Have some kind of end-of-event drinking for fundraising
 - Moonshine on Saturday at noon?
 - Be more shameless about plugging
 - House ideas
 - Open House event that’s a neighbor meet-up
 - Rowhouse tour? Garden tour? A different drink in each one?
 - Tree Giveaway (+ treats)

 - Southwark on Reed as a sponsor generally
 - Partnerships list
 - List of events
 - Ongoing engagement
 - Something like the Gravy Contest
 - Something to invite the new south section of the civic -- MEEP
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- **More fun monthly meetings**
 - First the speaker or the fun >>> then the board meeting so you can leave after the fun stuff if you’d like to
 - Things like snacks, messing with the setup, changing the venue
 - More organized, such as placards or name tags
 - Make the meeting shorter, make the mingling part of it
 - Make sure we talk about the Spring cleanup
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- **Misc**

- We should give back to the church at some point

Access

- Info@ -- Everyone has access to this, but President answers (unless she delegates to someone else)
- Social Media – Just the main social media team
- Newsletter – TBC

Schedule a communications mtg – create a Doodle